



Since 1995, the X Games has been at the forefront of Action Sports, constantly driving progression and innovation to new heights. Two brand new series, produced by ESPN, now chart the development of these sports and showcase the X Games' place in the rise from the niche beginnings to global industry of today.

**X Games Heroes (10 x 30')** features ten of the most important athletes ever to have graced the X Games, both Summer and Winter. From the legendary figure of Tony Hawk, possibly the most recognisable of all action sports athletes and the first skateboarder anywhere to perform the '900', to Shaun White, arguably the best in the world today on both snowboard and skateboard. Each episode is dedicated to the story of a single athlete.

**Xtraordinary (10 x 30')** highlights the best moments from the last 16 years of the X Games in ten themed programmes. The First Ever episodes feature the groundbreaking nature of the X Games: be it Travis Pastrana's first ever double back flip on a motorbike or Tony Hawk's '900', these are all tricks that had never been seen before. Other episodes within this series capture the best moments, slams, surprises, and featured athlete groups from games past.

**Episodes:**

<u>X Games Heroes</u>	10 x 30 mins
<u>Xtraordinary</u>	10 x 30 mins

**Rights:** All media rights

**Territory:** Worldwide (non-exclusive in EMEA)

**Format:** Available on Digibeta or Beta SP

**Available Now**



## X Games Heroes

### X GAMES HEROES Tony Hawk

This episode looks at arguably one of the greatest ever extreme sports icons, Tony Hawk. The show follows his rise to fame with his constantly groundbreaking and show stopping runs and culminated with Hawk managing to pull off the elusive 900 in skateboarding.

### X GAMES HEROES Travis Pastrana

Travis Pastrana is shown in this episode as a young individual who came into the X Games with an extraordinary amount of talent at the very young age of 15. He went on to win 17 X Games medals in total making him one of the most decorated X Games athletes of all time.

### X GAMES HEROES Mike Metzger

This episode looks at the history of Mike Metzger's participation in the X Games. He is nicknamed the Godfather and was the pioneer for motocross freestyle at the X Games. We see Mike dominate the X Games with his constant progression.

### X GAMES HEROES Danny Way

This episode looks at the influence that Danny Way managed to instil on the X Games by introducing the mega ramp event as well as the mega ramp with a rail competition. The show reveals how much of a fighter Danny Way was and how he would never give up, even when his body was suffering from injuries.

### X GAMES HEROES Dave Mirra

This episode looks at Dave Mirra and how he became the most decorated man in X Games history. Mirra competed in both park and vert events as well as making an appearance on the mega ramp. The episode includes a surprise run in the rally event at the X Games.

### X GAMES HEROES Mat Hoffman

This episode shows Mat Hoffman acting as a pioneer and a great inspiration for BMX, performing tricks that no one else at the time thought possible. He shows his great determination in always trying to attain new heights. The episode also shows him pulling off the first 900 variation: the no-hander.

### X GAMES HEROES Jamie Bestwick

This episode shows Jamie Bestwick dominate at the X Games in the BMX vert competition and follows him on his way to winning the contest four years in a row. The episode also shows Jamie take a big fall in competition but still manage to pull through and win the event.

### X GAMES HEROES Shaun Palmer

This episode shows Palmer storming on the X Games scene on the mountain bike, before dominating in snowboarding cross and winning the threeppeat. We see how determined Palmer is and how he is never willing to settle for second place.

### X GAMES HEROES Tanner Hall

Tanner Hall shows his dominance on the skis at the winter X Games in three events, big air, slope style and super pipe. He demonstrates how his passion for skiing consumes his life and how he has been admired by many athletes in the sport from a very young age.

### X GAMES HEROES Shaun White

This episode follows Shaun White's X Games success from the young age of just 15. By the age of 17 he was already the one to beat in slope and pipe at the winter X Games. Shaun also managed to compete in the Summer X Games vert skateboarding events making him the only person to successfully win golds in both editions of the X Games.

## **Xtraordinary**

### **X TRAORDINARY First Ever Episode 1**

Starting off with a look at the very first X Games, this episode glances back at some world firsts including Dennis McCoy's first ever no foot can 360. The main highlight of the show is Tony Hawk landing the 900 on a skateboard which no man had ever done before, and it culminates with Bob Burnquist pushing the bar even further in the Best Trick final.

### **X TRAORDINARY First Ever Episode 2**

This episode continues to follow the X Games' greatest moments, but now the show has reached the turn of the century and kicks off in the year 2000 where all heads were turned to BMX, in particular Dave Mirra and Jamie Bestwick.

### **X TRAORDINARY First Ever Episode 3**

The third episode of the First Ever series takes a look at the X Games between 2003 and 2007 and takes the spotlight off some of the bigger names to focus on the achievements of some of the Games' rising stars including Paul Rodriguez and Corey Bowen.

### **X TRAORDINARY First Ever Episode 4**

In the final episode of the first ever series several more new and groundbreaking tricks are introduced, looking at the X Games events from 2007 to 2009. Some of the stand out moments include the first deaf woman winning a moto X race and Kyle Loza pulling the three-peat in MTX best trick.

### **X TRAORDINARY Unexpected**

This episode looks at various X Games moments that were unexpected in one way or another. Special moments include never before seen tricks and surprise winners beating out bigger names in the competition.

### **X TRAORDINARY Slams**

This compilation episode features numerous short clips from a range of X Games disciplines and looks at some of the worst and most amusing slams in X Games history, including Jake Brown's miraculous escape from a 40ft fall.

### **X TRAORDINARY Prodigies**

This episode looks at some incredible young athletes taking to the X Games stage and competing against their rivals, sometimes even beating them to claim gold.

### **X TRAORDINARY Euro Stars**

This episode documents the successes of European riders in events that have otherwise been dominated by stars from the US.

### **X TRAORDINARY Best Of Summer**

The Best of Summer Episode looks at some of the brilliant and outstanding moments from the summer X Games from current competitors to those that were there from the very beginning.

### **X TRAORDINARY Best Of Winter**

The Best of Winter Episode looks at some of the brilliant and outstanding moments from the winter X Games from current competitors to those that were there from the very beginning.